



## Small Business and the Affordable Care Act Advocacy Workshop

**Are you a health reform or small business advocate? Come learn from a national small business expert on how to communicate the Affordable Care Act to Nevada small businesses!**

Why is small business important? Small business owners are the number one trusted institution in America - viewed positively by 71% of the public (according to the Pew Research Center). They are also the top job creators in this struggling economy, and employ 142 million Americans in the private sector. Small business engagement on the Affordable Care Act is critical to successful implementation and communications in Nevada. However, according to Small Business Majority's recent survey, only 31% of small business owners are familiar with the health insurance exchange and 43% are familiar with the new tax credits.

Small Business Majority, a national nonprofit founded and run by small business owners to focus on solving the biggest problems facing small businesses today, will be in Las Vegas on February 22, 2012 to share their Affordable Care Act resources and communications expertise. Come learn how to message to the business community, organize small business events, and educate others on the ACA's small business provisions.

**Date:** Wednesday, February 22

**Time:** 6:00pm

**Location:** Progressive Leadership Alliance of Nevada

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