

**STATEMENT FOR THE RECORD**

**BEFORE THE ENVIRONMENTAL PROTECTION AGENCY AND THE  
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION**

**ON**

**PROPOSED FUEL EFFICIENCY STANDARDS AND SMALL BUSINESS  
GROWTH**

**ON DATE**

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**NETWORK COORDINATOR**

**SMALL BUSINESS MAJORITY**

**3-Minute Version**

Good afternoon/morning, my name is Erica Dowell and I am the Network Coordinator for Small Business Majority. Small Business Majority is a nonpartisan small business advocacy organization founded and run by small business owners. We represent the 28 million Americans who are self-employed or own businesses of up to 100 employees. Our organization uses scientific opinion and economic research to understand and represent the interests of all small businesses.

Solutions to the country's economic malaise start with small business, but the government must support them if we are to harness their power as job creators. Small businesses have the potential to stimulate the economy, but they need smart policies to help them do so—such as stronger fuel efficiency standards. By concentrating their efforts on raising the requirements automakers must meet, legislators can help entrepreneurs save money and give them the boost they need to rebuild America. We know this from our research.

### **How stronger fuel efficiency standards help small businesses stimulate the economy**

The rising cost of fuel is a key area where the government can help small businesses. We released a national opinion poll in September of last year that found 87% of small business owners believe it's important for the United States to take action now to increase fuel efficiency in cars and light trucks. A 59% majority described this as *very* important. Moreover, small business owners in

the influential automotive states of Michigan, Ohio and California demonstrated equally strong support for more stringent standards.

Our survey also found that 71% of small business owners believe American car companies do not innovate enough and 73% believe the federal government should do more to make them innovate. Therefore, it's not surprising that 80% of owners support requiring the auto industry to increase fuel efficiency to 60 miles per gallon by 2025—an even higher standard than the 54.5 miles per gallon standard the Obama Administration proposed in November.

Small business owners know they'll benefit from strengthened fuel economy standards. The proposed rules are right on par with what entrepreneurs have told us they want—improved fuel standards that have the power to cut long-term business costs. Stronger standards are a surefire way to help small business owners save money on fuel, invest in their companies and hire.

Of the employers we polled, the rising cost of doing business came in as their top concern—including rising fuel costs. This helps explain why so many small business owners believe stronger fuel economy standards have the potential to boost their bottom lines. In fact, 87% of small business owners agree that improving innovation and energy efficiency are good ways to increase prosperity for small businesses. If lawmakers are going to meet these entrepreneurs' needs, raising fuel economy standards is a great way to start.

Through higher standards, the money small business owners and consumers will save on gas will better equip the American public to foster economic growth by patronizing businesses everywhere. We support raising fuel economy standards because they'll be a boon to our small businesses and our economy. Thank you.